



# The Road to Recovery

ANNUAL REPORT 2021 & 2022

### **ON OUR COVER**

"AHH" BY CAROL BILDER

WHEN WE RECEIVED THIS BEAUTIFUL PAINTING from artist and committed supporter, Carol Bilder, many of us thought it captured the hopefulness that characterizes our work at Haymarket Center. The deep hues in her painting bring new meaning to the words we live by, "hope starts here." I chose this painting for the cover of our report because to me, the textures and colors point to the great human depths on which we draw when we offer the promise of treatment and recovery to our patients. At Haymarket Center, we know that complex problems merit comprehensive solutions based in science and offered by expert teams.

—Dr. Dan Lustig, *President and CEO* 



Haymarket Center is the Chicago area's most comprehensive community-based provider of substance use and mental health treatment, caring for 12,000 patients annually.

### **HAYMARKET COMPREHENSIVE OPIOID RECOVERY CENTER SERVICES AT A GLANCE**

24-hour access to care—we never close

Central intake and assessment

### Outreach; low barrier to treatment

Medication-supported treatment within all programs

- Withdrawal management (detox)
- Residential treatment
- Co-occurring substance use disorder and mental health treatment
- Recovery housing
- Outpatient and intensive outpatient programs

### Counseling

Care management for medical and behavioral health

Recovery coaching; peer support

Job training and placement

Family support services

### **Dear Friends**,

This has been an exciting year for us at Haymarket Center. The care offered at Haymarket Center is distinguished by our passion and deep knowledge of substance use disorders and mental health treatment.

This year's annual report focuses on our commitment to caring and learning, inseparable twin approaches that are fundamental to us at Haymarket Center. Put simply, as we deliver top quality patient care, we also learn, discover, and teach.

Our commitment to patient care, developed through nearly five decades of experience, truly sets us apart. Each year, we serve more than 12,000 people with treatment for substance use disorders, recovery support services and comprehensive behavioral health services.

Profiled in this year's annual report is our Certified Alcohol and Drug Counselor (CADC) training program, the largest in our region. We are proud of developing the careers of hundreds of learners who go on in the field of addictions and other clinical roles, armed with the knowledge and sensitivity to make a difference in the lives of individuals with substance use disorders. It is our hope that as you read this annual report, that you will share with us a sense of pride in the nearly 300 people employed by Haymarket Center who work daily to provide hope for a better future to all those we serve.

With warm regards,



Dr. Dan Lustig PsyD, CAADC, CODP II President and Chief Executive Officer



Honorable Lee A. Daniels **Board** Chair

## **Leading the Way**

FOR WELL OVER A DECADE, OUR TEAMS HAVE LED the evolution of recovery coaching, an evidence-based practice, at Haymarket Center.

Since our co-founder, Dr. James West, first helped to launch Haymarket Center, our programs have focused on the long-term comprehensive needs of our patients. Our recovery coaching program is a good example of how we continue to support the long-term health of our patients.

Haymarket Center's recovery coaching program is among the oldest and most well-developed in our region, offering follow-up for a year, including brief check-in sessions based on motivational interviewing and problem-solving techniques. Sessions diminish in frequency as patients gain experience and confidence in their capacity for success.

Today, decades after we first initiated this effective, low-cost intervention, Haymarket Center continues to offer recovery coaching, supported by the Medicaid waiver program, other public funds, and private philanthropy. Despite proven results, broad coverage of this evidence-based intervention remains to be routinely implemented by public and private insurance plans.



### HISTORY OF RECOVERY COACHING AT HAYMARKET CENTER

### 20031

Evaluation of Haymarket's recovery coaching model shows improved long-term outcomes.

### 2009<sup>2</sup>

SAMHSA funds Haymarket Center to implement recovery coaching with fidelity to the evidence-based model.

#### 2012

Based on early outstanding results of the 2009 SAMHSA grant, Haymarket further implements recovery coaching in a new SAMHSA grant for men, followed by further implementation in another SAMHSA grant in 2016.

### 2013

US Department of Justice, Bureau of Justice Assistance awards a grant to the Nineteenth Judicial Circuit, Lake County, for Haymarket to implement the recovery coaching model in Lake County court. Lake County subsequently identified funding to keep the recovery coach program operating to this day.

#### 2013

Formal evaluation of Haymarket's 2009 SAMHSA grant demonstrates that the recovery coaching model produces outstanding outcomes and is cost-effective.

#### 2019

Haymarket Center is chosen to pilot the recovery coaching model as part of the Illinois Medicaid behavioral health waiver program.

1. Dennis M, Scott CK, Funk R, An experimental evaluation of recovery management checkups (RMC) for people with chronic substance use disorders. Evaluation and program planning, 26: 339-52, 2003.

2. Dennis, ML, French MT, McCollister KE, et al, The economic costs of quarterly monitoring and recovery management checkups for adults with chronic substance use disorders, J Substance Abuse Treatment, 41: 201-7, 2011.

### Haymarket Center Distinguished As an Opioid Recovery Center

WITH FUNDING FROM THE FEDERAL SUBSTANCE Abuse and Mental Health Services Administration (SAMHSA), the agency responsible for our nation's response to the opioid crisis, Haymarket Center is currently implementing a five-year "Comprehensive Opioid Recovery Center" program to serve Cook and DuPage counties. Haymarket Center is one of only two in the country awarded in 2021 to provide comprehensive care through this program, with evidence-based interventions to restore the health and futures of individuals with opioid use disorders.

The federal grant award recognizes Haymarket Center for our full suite of interventions, all provided within our one system, to provide both treatment and recovery services.

"Many of our patients have endured systemic racism, homelessness and failed promises of treatment and support, compounded by trauma and mental health conditions," explains Chief Clinical Officer Kenyatta Cathey.

Haymarket Center draws strength from decades of experience in building programs and investing in community relationships. With federal support from SAMHSA, Haymarket's Comprehensive Opioid Recovery Center program partners with the drug courts of Cook County's six municipal districts to direct patients to our treatment and recovery services. Haymarket also continues to strengthen partnerships with hospitals in opioid "hot spots," providing outreach teams onsite in emergency departments to support individuals with recent overdose and connect them to treatment.

Haymarket Center Medical Director Dr. Michael Baldinger notes, "We appreciate this federal investment in our comprehensive solutions that bring together a full range of services that go far beyond detox and treatment to also include such recovery services as coaching, housing, family counseling and job training and placement."

### Training Hundreds Annually To Join the Profession

HAYMARKET CENTER'S PROFESSIONAL LEARNING Center offers a critical training ground for Certified Alcohol and Drug Counselors (CADC). According to the Illinois Certification board, this is the largest program in the state for CADC training, with more than 100 graduates over the last two years.

The course provides learners from across Illinois with the skills and knowledge to pass the state's CADC examination and succeed in their careers as treatment professionals. The program attracts a racial and ethnically diverse student body with Black and Latino students representing well over half of the total.

"The McDermott Professional Learning Center is the centerpiece of Haymarket Center's commitment to being a learning organization," comments board member and educator, Dr. Susan Rose. Haymarket Center awards up to 10 scholarships for current employees in each cohort of students.

Following completion of their academic preparation, students serve in an internship, either at Haymarket Center or other settings arranged through our Professional Learning Center. Students graduate fully qualified to sit for their certification exams.

### "

Haymarket's CADC class has provided me with the knowledge, support, and tools which have allowed my hope to become a reality; today I get to help those seeking relief from the grips of addiction.

"

2022 CADC Graduate



### **Supporting Patients** and Families For **Future Success**

HAYMARKET CENTER HELPS TO CHANGE LIVES through holistic interventions that go beyond traditional treatment by focusing on three critical success factors: healthy relationships, responsible parenting and economic stability. As patients prepare to return to the community, our programs support them to engage with their families, pursue education and training, and become ready for entry into the workforce.

Sample results show telling levels of progress that go hand-in-hand with enduring treatment success.

Results from our Responsible Fatherhood program, for example, illustrate how patients develop new strengths in management of their relationships and fiscal responsibility. In one cohort of more than 1,000

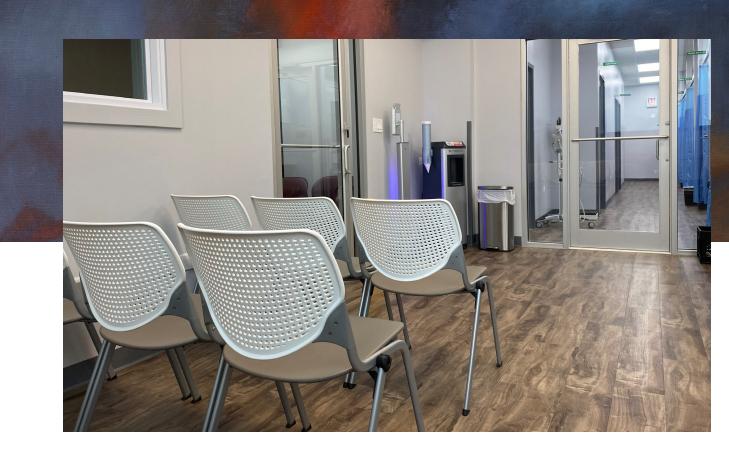
participants, 75 percent demonstrated meaningful increases in interpersonal knowledge and skills. Further, while only seven percent had a bachelors or associate's degree and 35 percent had no high school diploma, 59 percent showed improved budgeting and financial management skills.

To understand how our women's program affects patient outcomes, evaluators at Lighthouse Institute have investigated how post-partum women fared following treatment at Haymarket Center in residence with their young children under the age of 5.

Evaluation results showed statistically significant improvements for postpartum

women following treatment in several dimensions of their lives-their living conditions, mental health symptoms, alcohol and drug use, and perceived quality of life.

Results like these regarding the importance and value of treatment for this population inform not only Haymarket Center but also the field of substance use treatment in general.



### **Delivering More Primary Care For Our Patients**

ONE OF THE HIGHLY IMPORTANT WAYS WE SUPPORT the road to recovery is through delivery of primary health care services. Now, with newly expanded resources devoted to our patients' underlying medical needs, more patients can now receive integrated delivery of primary care, substance use and mental health treatment.

Our patients frequently suffer the medical effects of trauma, adverse childhood experiences, long exposure to social determinants that affect health, criminal justice involvement, and social isolation. While we work handin-glove with critical hospital and community partners, including co-located Heartland Alliance Health, we recognize that the capacity of our safety net partners is so strained that the majority of our patients lack adequate preventive care and chronic disease management.

This year, Haymarket Center announced the opening of a new expanded suite of medical exam rooms, accessible to all in the community including our returning patients and their families. In beautiful new dedicated first floor space, patients receive same-day or next-day

Our doors are open to those most in need. As they entered treatment, only 3 percent of participating women had full or part time employment, and 15 percent relied on friends and family for income. One in five was living in a shelter or on the streets.



care to begin to address their immediate needs as well as prevention.

To help patients obtain the essential care that they otherwise would not have received, Dr. Judith Cothran, a key leader in the Chicago medical community and women's health, recently joined the Haymarket Center medical team.

"Sometimes, women who use illicit substances tend to have neglected their health," notes Dr. Cothran. "Our approach is fairly comprehensive in response to the difficulties they have faced. For example, we provide pap smears and contraceptive care, and provide sexually transmitted infection and cancer screenings."

Dr. Cothran has a longstanding reputation for providing care to the most vulnerable and marginalized. "I feel a sense of service doing the work that I do here at Haymarket," Dr. Cothran explains. "Many colleagues of mine work in busy practices, and I'm not interested in that in this point of my career. What I want to do instead is focus on taking care of those who have been underserved and neglected."

### Trauma Relief For First Responders

LONG A LEADER IN FIGHTING STIGMA ASSOCIATED with mental health, Haymarket Center has come forward to host a program directed solely at protecting the mental health of law enforcers and other first responders.<sup>3</sup>

First responders experience relentless exposure to personal danger, violence, and animosity, often at significant risk to their own mental health. During recent years, the effect on mental health may have become even more prominent due to increasing violence and pandemic-related stress.

This year, in response, Haymarket Center inaugurated a series of three-day retreats to support first responders who have experienced critical incident-related trauma through their work. During these retreats, participants learn about the symptoms and effects of traumatic stress, practice wellness and resilience strategies, and experience techniques to address stress. Participants also learn about Eye Movement Desensitization and Reprocessing (EMDR) therapy, an evidence-based treatment for post-traumatic stress disorder.

Along with prominent trainers from across the country recruited by Haymarket for this program, Haymarket Center offers this program with the conviction that mental health resources for our first responders are imperative for truly strong communities.

"

For communities to be healthy,

they must have healthy law

enforcement teams. The

trauma and stress experienced

by first responders in fact

poses significant mental

health risk.

))

### Looking Forward Toward Behavioral Health Care in Dupage

HAYMARKET CENTER'S PLANS TO ADDRESS UNMET need for substance use treatment and recovery services in DuPage continue to be stalled due to rejection of our zoning application by the village of Itasca.

As we work to secure approval to provide services in Itasca, we continue to provide insights to the community, humanizing the face of substance use disorder and mental health conditions, and framing access to treatment as both a public health and civil rights issue. We join our many allies and champions in looking toward a time when our impact will be felt in DuPage within families, schools, businesses, youth-serving organizations and the criminal justice system.

### 

Haymarket Center is firm in our stance that access to treatment for substance use and mental health conditions is public health issue and a civil rights issue. We base our clear position on evidence, expertise, and experience.

Hon. Lee Daniels, Board Chair

### **Thank You to Our Supporters**

WE ARE GRATEFUL FOR VOLUNTEERS AND SUPPORTERS WHO HAVE COME TOGETHER TO PROVIDE CRITICAL resources for Haymarket Center and our patients. It is because of the generosity and dedication of our community that we are able to provide life-saving care and support services to our patients. A few highlights from the report period follow:



## June 2021 & June 2022 HAYMARKET GOLF OUTING

Our annual Haymarket Golf Outing sold out for two straight years, bringing together Haymarket supporters to golf on the exclusive Dunes Club in New Buffalo, MI.



### July 2022 WEST LOOP SUMMER FEST

Haymarket Center brought the beach to the West Loop for the 2022 West Loop Summer Fest. The event brought the community together for music, food, and children's activities.

#### Dr. Dan Lustig, CEO

3. Lustig, D, Trauma, stress experienced by first responders is huge mental health risk. Letter to the Editor, Chicago Sun Times, August 7, 2022. Accessed at: https://chicago.suntimes.com/2022/8/7/23292144/trauma-first-responders-mental-health-training-columbus-statue-letters.



### April 2022 HAYMARKET GALA

Haymarket Center's 2022 Gala was held April 9 at the Chicago Bulls Advocate Training Center and featured Celebrity Keynote Speaker Rob Lowe. The special evening shined a light on the success of our innovative services and our vision for the future, while honoring those who have partnered with us on our mission.



## October 2022 ASSOCIATE BOARD

We formed a new Associate Board in 2022 to bring together emerging leaders who share a passion for helping those who are struggling with substance use disorders. The Associate Board held a kickoff event in October 2022 at The Hubbard Inn, followed by a service project to collect professional clothing for our patients in job training programs.

#### JULY 1, 2020-JUNE 30, 2022

### **Haymarket By the Numbers**

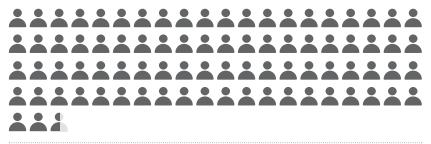
### 13,736 TOTAL PATIENTS SERVED

#### **# SERVED BY LEVEL OF TREATMENT**

#### 4,253 Withdrawal Management



#### 6,267 Residential Treatment

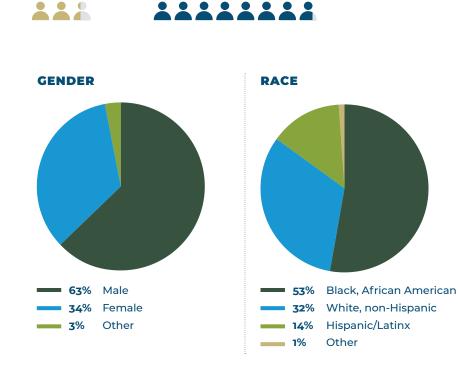


#### 2,198 Intensive Outpatient & Outpatient



231 DUI Services

787 Recovery Homes



#### INCOME

95% earn less than \$10,000 annually

Only **2%** earned more than \$30,000 annually

### **EDUCATION**

## **29%** had no GED or high school diploma and no more than **10%** completed an associate degree or higher

#### HOUSING

**78%** have experienced homelessness

### **CO-OCCURRING DISORDERS**

**67%** with any number of co-occurring mental disorders

24% with one co-occurring disorder

**25%** with two co-occurring disorders

**18%** with three or more co-occurring disorders

#### **OUR IMPACT**

**74** clients gained employment through our Family Enrichment Center

**89%** of patients met housing related goals in their treatment plans

**410** outreach clients connected to housing

**27** babies born substance free

**1,108** individuals connected to services through our O'Hare Airport and Mobile Outreach Teams

**300** patients were connected to treatment through our Emergency Department outreach partnerships

696 fathers received parenting education

## **Financial Highlights**

STRONG FINANCIAL PERFORMANCE REFLECTS THE CARE WITH WHICH WE ALLOCATE our resources, with 81% percent invested in direct services and program management. We continue to focus on expansion opportunities and the development of programs to deliver comprehensive care to more individuals throughout metropolitan Chicago struggling with substance use disorder.

Philanthropic support keeps us strong. Generous gifts from long trusted friends as well as a new growing group of supporters makes possible the hallmarks of our work—namely, that we never close, that we accept all in need of treatment regardless of ability to pay, and that we apply evidence-based approaches to treatment.

### REVENUE

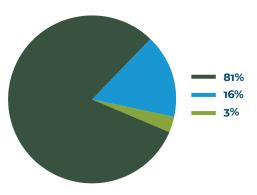
Medicaid & Commercial Insurance Government Grants & Contracts Foundation Grants & Private Support Client Fees & Other **Total Revenue** 

### EXPENSE

Program Administration Development & Expansion **Total Expense** 

### **OPERATING SURPLUS**

### USES



For a copy of our audited financials, please contact Robert Edstrom, Chief Financial Officer, redstrom@hcenter.org.

2022	2021
\$11,261,224	\$11,526,186
\$15,351,414	\$14,038,342
\$1,112,445	\$747,263
\$434,757	\$598,203
\$28,159,840	\$26,909,994
\$22,253,841 \$4,371,782 \$927,062 <b>\$27,552,685</b>	\$20,930,852 \$3,979,620 \$1,021,682 <b>\$25,932,154</b>
\$607,155	\$977,840

Program Administration Development & Expansion

### **Haymarket Center Leadership**

Supported by an expert, committed voluntary Board of Directors, Leadership Council and Associate Board, Haymarket Center works to stay ahead of the curve to offer hope to families and solutions for communities.

#### **BOARD OF DIRECTORS**

### The Honorable Lee A. Daniels, Chair

Dr. Michelle Andreoli, M.D.

. Northwestern Medicine

Erin Cabonargi Urban Resolve

Tanya Davis

Stephen Davis

#### LEADERSHIP COUNCIL

Sam Arpino Sonia Bhagwakar Jim Bolin **Colleen Burns Chelsy Castro Michael Flood** Jack Hartman Ed Heil Susan Heil Amanda Hirsh Tom Marcucci **Tracy Mayfield** Stacey McCullough **Thomas McElroy II** Mia McPherson **Michael Meagher** Peter O'Brien Sr. **Cheryl Potts Chris Robling** Daniel Sullivan. MD Terrence Swade, MD Nneka Jones Tapia, Ph.D. Diana Uchiyama, JD., PsyD. Kim Walz

### Harmony Harrington

Dr. Dan Lustig, Psy.D. CAADC CODP II

William Robert Martin, III, M.D.

General Leonard Wood Ambulatory Community Hospital

Daniel Nudelman Facebook Jack McCarthy

#### ASSOCIATE BOARD

Kelly McKay, President Angel Ajani Tabitha Davis Spencer Gottlieb Connor Harrington Tracy Mayfield Catherine Moyer David Schwartz Valentina Tsorotiotis Beau Walker Bailey Wellen

### Matt Powers

**Dr. Susan Rose. Ph.D.** University of Wisconsin-Milwaukee

Joseph J. Stack Coldwell Banker

Thomas J. Stack, Jr. Thomas J. Stack, Jr., LTD

Heather Way Kitzes Chicago Cubs

#### **EXECUTIVE TEAM**

Dan Lustig, PsyD, CAADC, CODP II President & Chief Executive Officer Michael Baldinger, MD

Medical Director **Kenyatta Cathey**, LCPC, CADC Chief Clinical Officer

**Jeffrey Collord** Vice President of Operations

Robert Edstrom Chief Financial Officer

**Sarah English** Vice President of Development

Linda Maranda Vice President of Strategic Partnerships

Jesse Taylor Vice President of Facility and Business Services

For inquiries about supporting the Haymarket Center mission, please contact Sarah English, senglish@hcenter.org