



# believe

## Haymarket Center Gala

**MAY 4, 2024—HILTON CHICAGO—720 S. MICHIGAN AVE.**

[www.haymarketgala.org](http://www.haymarketgala.org)

We are excited to bring everyone together for a special evening highlighting our history and our vision for the future. This will be a special opportunity to shine a light on the success of our innovative services and the thousands of lives we have touched since our Founder, Monsignor Ignatius McDermott, who created Haymarket Center in 1975, walked the streets of Chicago, saving one life at a time.

### ABOUT HAYMARKET CENTER

Haymarket Center is Chicago's largest and most comprehensive provider of substance use disorder and mental health treatment services. Our holistic approach integrates substance use treatment, mental health care, primary care and supportive services including family-centered care, and job training and placement to support long-term recovery. We are the only provider in Chicago that is available 24/7/365 and we welcome all, regardless of ability to pay. We restore hope for Chicago's most vulnerable and create safe and healthier communities.

### OUR IMPACT

- Haymarket Center is a fully accredited non-profit organization, that annually serves over 12,000 individuals from across Illinois.
- Most Haymarket patients have experienced homelessness, and 89% are discharged to improved living situations.
- 54 mothers utilized onsite childcare for 62 children, allowing them to access substance use treatment and support services, serving future generations.
- 336 patients were connected to treatment through care coordination with local emergency departments.
- More than 650 fathers were served by our Fatherhood program, to encourage appropriate involvement in their children's lives.



**CELEBRITY SPEAKER**  
**ANDREW MCCARTHY**

Actor & Television Director



### EVENT CHAIR

**THAD WONG**

Co-Founder/Co-CEO, @properties and  
Co-CEO, Christie's International Real Estate

### EVENT CO-CHAIRS

**HEATHER WAY KITZES**

Director of Government & Community Affairs,  
Chicago Cubs

**MYLES X. MENDOZA**

Partner, Oak Rose Group

### MASTER OF CEREMONIES

**IRIKA SARGENT**

Anchor, CBS Chicago



**HAYMARKET  
CENTER**  
HOPE STARTS HERE.

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## Sponsorship Opportunities

### PRESENTING: \$50,000

- Company logo displayed on all printed and electronic event materials (logo due by February 26 to be included on invitation)
- Company logo displayed on all gala promotional materials
- Company logo listed on Haymarket website for one year
- Recognition on Haymarket's social media of 3,000+ followers
- Company name mentioned by emcee during the Gala
- Three (3) tables (30 tickets) for dinner, premier placement
- Entrance for ten (10) to VIP reception with celebrity speaker

### PLATINUM: \$25,000

- Company logo displayed at event
- Company logo listed on Haymarket website for one year
- Recognition on Haymarket's social media of 3,000+ followers
- Two (2) tables (20 tickets) for dinner, prominent placement
- Entrance for six (6) to VIP reception with celebrity speaker

### GOLD: \$10,000

- Company logo displayed at event
- Company logo listed on Haymarket website for one year
- Recognition on Haymarket's social media of 3,000+ followers
- One (1) table of 10 for dinner
- Entrance for four (4) to VIP reception with celebrity speaker

### SILVER: \$5,000

- Company logo displayed at event
- Recognition on Haymarket's social media of 3,000+ followers
- Six (6) tickets to dinner
- Entrance for two (2) to VIP reception with celebrity speaker

### BRONZE: \$2,500

- Company logo displayed at event
- Recognition on Haymarket's social media of 3,000+ followers
- Four (4) tickets to dinner

### EXCLUSIVE UNDERWRITING OPPORTUNITIES

Underwriting opportunities include exclusive recognition in designated area, two (2) tickets to dinner, and recognition on Haymarket's social media of 3,000+ followers.

- **VIP Reception: \$7,500**
- **Volunteer Host: \$3,750**
- **Photography: \$2,000 (SOLD)**
- **Photo Booth: \$2,000 (SOLD)**

## OUR 2024 GALA HONOREES

### HUMANITARIAN AWARD

Michael and Carol Bilder,  
Philanthropists

### FATHER MAC APPRECIATION AWARD

Grace Hou, Deputy Governor,  
Health & Human Services,  
State of Illinois

### VISIONARY AWARD

Raymond E. Crossman, Ph.D.  
President, Adler University

### VOLUNTEER OF THE YEAR AWARD

Tonja Pastorelle, Pastorelle  
Marketing Group, Inc.

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## 2024 HAYMARKET CENTER GALA

# Sponsorship Commitment Form

### SPONSORSHIPS

- Presenting Sponsor: \$50,000\***
- Platinum Sponsor: \$25,000**
- Gold Sponsor: \$10,000**
- Silver Sponsor: \$5,000**
- Bronze Sponsor: \$2,500**
- I plan to fill my seats.**  
(You will be contacted closer to the gala date for your guest names.)

### EVENT UNDERWRITERS

- VIP Reception: \$7,500**
- Volunteer Host: \$3,750**
- Photography: \$2,000**
- Photo Booth: \$2,000**

Sponsorship commitments and high resolution logos (eps or 300 dpi jpg) are due by April 4 to be included in on-site event materials.

\*Presenting Sponsor logo is due by February 26 to be included on the printed invitation.

[www.haymarketgala.org](http://www.haymarketgala.org)

### REGISTRATION INFORMATION

CONTACT NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

### PAYMENT OPTIONS

**To contribute by credit card,** [click here](#) or visit [haymarketgala.org](http://haymarketgala.org)

**To register by mail,** send this form and check to:

Haymarket Center  
Attn: Development Department  
932 W. Washington Blvd.  
Chicago, IL 60607

### FOR MORE INFORMATION, CONTACT:

**Sarah English**

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(312) 226-7984 x485