



**HAYMARKET  
CENTER**  
HOPE STARTS HERE.



## **Brats. Bretzels. Beverages.**

September 20 & 21, 2024

West Loop, Chicago

Don your Dirndl and your Lederhosen, fill your stein and say “Prost” to the West Loop!

Haymarket Center's Associate Board will host this German-themed event that will offer guests a terrific time and raise funds to support Haymarket Center's work in treating substance use disorders. The

Bavarian Block Party will center on an authentic celebration of German culture, featuring an amazing lineup of Oompah music, kids activities, brats, bretzels, and beverages everyone can enjoy.



[westloopfest.org](http://westloopfest.org)

# About Haymarket Center

The West Loop Bavarian Block Party benefits Haymarket Center, the largest not-for-profit community-based adult detoxification, residential, and outpatient substance use treatment facility in Chicago. We have continually provided comprehensive substance use and mental health treatment to Chicago's vastly ignored and underserved populations regardless of their ability to afford services. West Loop Fest grew from an annual birthday celebration for our founder, the late Monsignor Ignatius McDermott as a way to bring the community together and create goodwill among our neighbors. We continue to honor this tradition with our annual West Loop Fest fundraiser.

## Sponsorship Opportunities

### Presenting - \$10,000

- Logo in premium position on digital and print marketing materials (incl. posters, postcards, emails, socials and website)
- Logo in premium position on gate signage
- Logo in premium position on signage placements throughout the event
- Live mention(s) from stage

### Champion - \$5,000

- Logo on digital and print marketing materials (incl. posters, postcards, emails, socials and website)
- Logo on gate signage
- Logo on signage placements throughout the event
- Live mention(s) from stage

### Hero - \$2,500

- Logo on digital marketing materials (incl. Haymarket emails, socials, and website)
- Logo on signage placements throughout the event

### Supporter - \$1,000

- Name listing on Haymarket website
- Name listing on signage placements throughout the event

\*Activation space is available - contact us for more information.

## Underwriting Opportunities

Includes recognition and signage in associated area

**Main Stage: \$30,000**

**Kid's Fest: \$15,000**

**Side Stage/ DJ: \$2,000**

**Purchase your sponsorship today at [westloopfest.org](http://westloopfest.org)**

**FOR MORE INFORMATION:**

**Sarah English, VP of Development**

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